



www.kpho.com

**CBS5**  
**Meredith Corporation**  
**FED ID# 42-0410230**  
**4016 N Black Canyon**  
**Phoenix, AZ 85017**  
**(602)264-1000**

# CONTRACT

<b>Contract / Revision</b> 498115 /		<b>Alt Order #</b> 06367984
<b>Product</b> HOUSE MAJORITY PAC		
<b>Contract Dates</b> 10/11/12 - 10/17/12		<b>Estimate #</b> 2026
<b>Advertiser</b> House Majority PAC		<b>Original Date / Revision</b> 10/10/12 / 10/10/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KPHO	<b>Account Executive</b> Matt Norten	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b> 79	<b>Product Code</b> 86
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Waterfront Strategies**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,800.00			
2	KPHO	10/11/12	10/12/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$425.00			
3	KPHO	10/15/12	10/17/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTW----				2	\$1,000.00			
4	KPHO	10/11/12	10/12/12	M-F 1230p-3p	1230p-3p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$800.00			
5	KPHO	10/15/12	10/17/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTW----				2	\$500.00			
6	KPHO	10/15/12	10/17/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTW----				2	\$700.00			
7	KPHO	10/11/12	10/12/12	PEOPLES COURT	M-F 3p-357p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$250.00			
8	KPHO	10/15/12	10/17/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTW----				2	\$300.00			
9	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$850.00			
10	KPHO	10/15/12	10/17/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTW----				2	\$1,000.00			
11	KPHO	10/12/12	10/12/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
498115 /	06367984

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/12 - 10/17/12	HOUSE MAJORITY PAC	2026

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/08/12	10/14/12	----1--				1	\$5,000.00																													
12	KPHO	10/15/12	10/15/12	HAWAII FIVE-0	Mon 9p-10p		:30			NM	1	\$7,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$7,000.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	1-----				1	\$7,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	1-----				1	\$7,000.00																													
13	KPHO	10/13/12	10/13/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30			NM	1	\$750.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----1-</td><td></td><td></td><td></td><td>1</td><td>\$750.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	-----1-				1	\$750.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/08/12	10/14/12	-----1-				1	\$750.00																													
14	KPHO	10/14/12	10/14/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,500.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td></td><td></td><td></td><td>1</td><td>\$1,500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	-----1				1	\$1,500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/08/12	10/14/12	-----1				1	\$1,500.00																													
15	KPHO	10/14/12	10/14/12	THE MENTALIST	Sun 9-10p		:30			NM	1	\$7,000.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td></td><td></td><td></td><td>1</td><td>\$7,000.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/08/12	10/14/12	-----1				1	\$7,000.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/08/12	10/14/12	-----1				1	\$7,000.00																													
16	KPHO	10/16/12	10/16/12	NCIS:LA	Tue 9p-10p		:30			NM	1	\$3,500.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/15/12</td><td>10/21/12</td><td>-1-----</td><td></td><td></td><td></td><td>1</td><td>\$3,500.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	-1-----				1	\$3,500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/15/12	10/21/12	-1-----				1	\$3,500.00																													
<b>Totals</b>											<b>25</b>	<b>\$39,150.00</b>																										

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/17/12	25	\$39,150.00	\$33,277.50
<b>Totals</b>	<b>25</b>	<b>\$39,150.00</b>	<b>\$33,277.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**Phoenix, AZ 85017**  
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# CONTRACT

<u>Contract / Revision</u> 498118 /		<u>Alt Order #</u> 06367981
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 10/11/12 - 10/13/12		<u>Estimate #</u> 2025
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KPHO	10/11/12	10/12/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,000.00			
2	KPHO	10/11/12	10/12/12	M-F 1230p-3p	1230p-3p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				3	\$800.00			
3	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$500.00			
4	KPHO	10/11/12	10/12/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				4	\$700.00			
5	KPHO	10/11/12	10/12/12	PEOPLES COURT	M-F 3p-357p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				3	\$250.00			
6	KPHO	10/11/12	10/12/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				5	\$300.00			
7	KPHO	10/11/12	10/12/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$850.00			
8	KPHO	10/13/12	10/13/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,000.00			
<b>Totals</b>											<b>21</b>	<b>\$12,300.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/13/12	21	\$12,300.00	\$10,455.00
<b>Totals</b>	<b>21</b>	<b>\$12,300.00</b>	<b>\$10,455.00</b>

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498118 /	06367981

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/12 - 10/13/12	HOUSE MAJORITY PAC	2025

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	10/10/12 / 10/10/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Laura Bassett  
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

This broadcast time will be used by: House Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC  
 1025 Thomas Jefferson St. NW  
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Shannon Roche*  
*Deputy Director*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/17/2012 \_\_\_\_\_ (002) 350-5782  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
 Signature Printed Name Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.